

Brand Guard

Start actively protecting your greatest business asset

The need for vigilance does not end with your trade mark registration. The ever-changing marketplace for your products and services presents a challenge in enforcing your right to exclusivity.

Redchip's Brand Guard service delivers peace of mind that your valuable brand is being monitored and protected 24 hours a day, all year around.

The package includes:

1. Australia-wide proactive trade mark monitoring
2. Access to our trade mark maintenance system
3. A monthly report detailing any new and potentially infringing trade mark filings in Australia
4. Complimentary access to Redchip's specialist Trade Marks and Intellectual Property Team for uncomplicated advice

With Brand Guard you're armed to take swift action against competitors who may be:

1. Actively looking to benefit from your goodwill and reputation
2. Inadvertently adopting a similar mark

Start now

At only \$33.00 per mark per month, Brand Guard is an early warning system that delivers cost effective protection of your brand's value and integrity.

Contact our team at protectme@redchip.com.au or phone 07 3223 6100 to start actively protecting your greatest business asset.